



**Melrose Arts District
BID Board of Directors:**

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Melrose Trading Post

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David Hay
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Fred Rosenthal
Ametron Audio/Visual

Donald R. Duckworth
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June 25, 2020

Honorable Paul Koretz
City Councilman CD5
City of Los Angeles
200 N. Spring Street, Room 440
Los Angeles, CA 90012

Re: Recovery Assistance Needed by Melrose BID Property & Business Owners

Honorable Councilman Koretz:

This letter is written to help focus our telephone conference call scheduled for Friday June 26, 2020 regarding the Melrose BID Board's priority assistance needs for recovery from the City's COVID-19 shut down and recent civil unrest. These events have devastated the Melrose Arts District business sector and threaten many property and business owners with bankruptcy. Recovery will take years. We need the active assistance of CD5 immediately and appreciate your initiating this conference call.

Below are eight (8) specific action items that would materially impact the ability for Melrose to survive. We scoped these items as priorities because they have broad consensus support in your district and can be readily accomplished at little or no cost to the City's General Fund. These items are as follows:

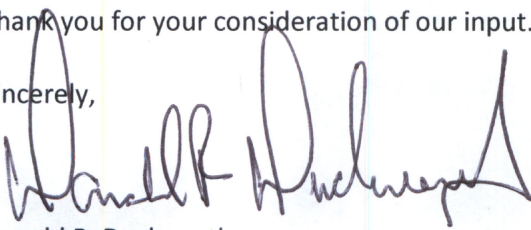
1. Long Term Parking Relief – Permit changes of use without additional code-required parking within the Melrose Arts District (as per Enterprise Zone Standards extending the relief provided by City Council CF 20-0380-S1 on 5/27/2020)
2. Immediate Emergency Order C4 Zone Use Relief to Permit the Following Uses that are Historic to the Melrose Arts District:
 - Tattoo Studios
 - Secondhand Stores (such as our vintage clothing stores)
 - Health Clubs and Gymnasiums (including karate, boxing and circuit training exercise facilities)
3. Support for the Melrose Trading Post discussions with LAUSD
 - Post COVID19 Re-Opening ASAP
 - Support for a Greenway Arts Alliance / LAUSD Shared Use Agreement and parking lot usage at a non-profit v. market rate fee schedule

1. Support for Melrose BID Parking Lease with Melrose Elementary School/LAUSD
 - Parking lot usage at a non-profit v. market rate fee schedule for the Melrose BID Valet Parking Program
2. Installing Two (2) Signalized Crosswalks (Gas Tax or other restricted use funding) on Melrose in Coming Year's Budget or as soon as possible
3. Support for Pedestrian & Alley Lighting
4. Support the Restaurant Beverage Program CF 17-0981 approved today by the City Planning Commission under CPC-2018-4660-CU
 - See attached letter in support with 2 recommended modifications to conditions
5. City Agency Support for Commercial Tenant / Landlord Rent and/or Property Owner / Lender Issue Resolution due to COVID19 and civil unrest disruptions
 - We are interested in any updates from the Council Office on this issue

We look forward to a productive conversation tomorrow and making progress on these immediate priorities quickly.

Thank you for your consideration of our input.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Donald R. Duckworth', written over a light blue grid background.

Donald R. Duckworth
Executive Director

Cc: Melrose Business Improvement Association Board Members

Attachments:

- June 2, 2020 Letter to Mayor Eric Garcetti Re: Melrose BID Damages / Economic Recovery Needs
- June 24, 2020 Letter to the City Planning Commission in Support for the Restaurant Beverage Program